

ABSTRACT OF THE DISCLOSURE

A product ordering system of the present invention includes: a network; a salesclerk terminal connected to the network; a shop ordering system connected to the network; and an order reception system connected to the network. The salesclerk terminal includes a display element which displays various product information and a transmission element which transmits order information of a product to the order reception system by an instruction of the salesclerk. The order reception system includes a generation element which generates order identification information to identify the order information in response to reception of the order information, a registration element which registers the order identification information and the order information, and a transmission element which transmits the order identification information and the order information to the shop ordering system. The shop ordering system includes a registration element which registers the order identification information and the order information in response to reception of the order identification information and the order information.